



THE UNIVERSITY OF
SYDNEY

23rd Australasian Fluid Mechanics Conference

Invitation to Sponsor or Exhibit



S Y D N E Y

23rd Australasian Fluid Mechanics Conference 2022

Sydney, Australia



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Welcome

We are pleased to invite you to sponsor the 23rd Australasian Fluid Mechanics Conference (23AFMC) which will be hosted by The University of Sydney in December 2022.

As the premier fluid mechanics conference in the region, the AFMC is organised in collaboration with the Australasian Fluid Mechanics Society and will bring together leading Australasian and international scientists, engineers and educators with common interests in fluid mechanics.

The conference covers all fields of fluid mechanics research and applications, and a diverse range of research areas will be represented by the exceptional plenary speakers. The AFMC is dual stream, featuring both non-peer and peer-reviewed streams, with its proceedings published online, and offers a range of student prizes to showcase the emerging talent in our field.

In this prospectus you will find a wide range of opportunities, from major sponsorship packages to student prize sponsorship which we are confident will provide the level of promotion and engagement your company needs.

About the Conference

The 23AFMC is organised in collaboration with the Australasian Fluid Mechanics Society and brings together leading Australian and international scientists, engineers, educators and research students with common interests in fluid mechanics. The conference series has run continuously for 60 years. This event will provide excellent opportunities for professional and social networking to strengthen links between Australasian and international technical communities in academia, industry and government.

Barring any unforeseen escalation of the COVID-19 pandemic, we would expect approximately five hundred attendees from across the globe and plan to hold the conference in person. In 2022 the conference will be held jointly with the Australian Society of Rheology.

The conference will be held over four days, from December 5th to 8th, with a welcome event on December 4th. The program, which consists of plenary and parallel sessions along with the dinner and welcome event, will be held at the University of Sydney, with social events hosted on the University of Sydney campus.

Monday, 5 December 2022	Tuesday, 6 December 2022	Wednesday, 7 December 2022	Thursday, 8 December 2022
0810 - 0820 Welcome to 23AFMC			
0830 - 0930 Keynote I (55 + 5 = 60 mins)	0830 - 0930 Keynote III (55 + 5 = 60 mins)	0830 - 0930 Parallel sessions (60 mins)	0830 - 0930 Keynote VI (55 + 5 = 60 mins)
0930 - 1000 Morning tea break (30 mins)	0930 - 1000 Morning tea break (30 mins)	0930 - 1000 Morning tea break (30 mins)	0930 - 1000 Morning tea break (30 mins)
1000 - 1200 Parallel sessions (120 mins)	1000 - 1200 Parallel sessions (120 mins)	1000 - 1200 Parallel sessions (120 mins)	1000 - 1200 Parallel sessions (120 mins)
1200 - 1330 Lunch break (90 mins)	1200 - 1330 Lunch break (90 mins) and Students' Networking Luncheon	1200 - 1330 Lunch break (90 mins) and Women in Engineering Luncheon	1200 - 1330 Lunch break (90 mins)
1330 - 1430 Keynote II (55 + 5 = 60 mins)	1330 - 1430 Keynote IV (55 + 5 = 60 mins)	1330 - 1430 Keynote V (55 + 5 = 60 mins)	1330 - 1430 AFMS AGM
1430 - 1530 Parallel sessions (60 mins)	1430 - 1530 Parallel sessions (60 mins)	1430 - 1530 Parallel sessions (60 mins)	1430 - 1530 Parallel sessions (60 mins)
1530 - 1600 Afternoon tea break (30 mins)	1530 - 1600 Afternoon tea break (30 mins)	1530 - 1600 Afternoon tea break (30 mins)	1530 - 1600 Afternoon tea break (30 mins)
1600 - 1800 Parallel sessions (120 mins)	1600 - 1800 Parallel sessions (120 mins)	1600 - 1700 Parallel sessions (60 mins)	1600 - 1630 Closing ceremony
1800 - 2200 Social event 1	1800 - 1830 Transit 1830 - 2300 Conference reception dinner	1700 - 2100 Social event 2	

Indicative Conference Program

Exceptional keynote speakers have been engaged from the USA, Europe and Australia, which will attract a strong attendance from Australasia and beyond. Our keynote speakers are:

- Professor Hebert Huppert (Cambridge University)
- Associate Professor Nicole Jones (University of Western Australia)
- Associate Professor Daniel Chung (University of Melbourne)
- Professor Pierre Sagaut (Aix-Marseille Université)

Why Sponsor and Exhibit

The AFMC attracts the top echelon of scientists, engineers and mathematicians in the field of fluid mechanics from the Asia-Pacific region and beyond. The Australasian Fluid Mechanics Society expects approximate 500 delegates to attend the 23rd Australasian Fluid Mechanics Conference.

Participating as a sponsor or exhibitor provides you with the opportunity to engage directly with your national and international target markets and demonstrate your level of support and commitment to the industry.

Attendees will include students, academics, industry and government professionals.

The conference can provide your organisation with:

- Maximum exposure at a premier industry conference
- The opportunity to demonstrate your company's commitment to the industry
- An opportunity to build and reinforce strategic relationships
- Time to network with industry colleagues and key decision makers
- A cost effective way to reinforce your organisation's brand and build brand awareness amongst a relevant audience
- Access to a broad network of industry partners from the public and private sectors
- Opportunity to present latest innovations and new products or services to a pertinent audience
- Showcase your expertise and capabilities, and educate industry, government and academic partners
- Increased marketing opportunities including visibility on the conference website and associated marketing materials
- Commitment levels vary and can be tailored to suit your marketing strategies

Our Commitment to You

Commitment to our sponsors will begin from the time you confirm, and includes:

- Ongoing point of contact with our conference Chairs, with support from dedicated members of the committee
- Prompt response to your queries
- Clear and timely information in regards to your sponsorship and exhibition package and the logistics of putting the benefits into action
- Maximising the exposure of your sponsorship by ensuring that your logos appear promptly on the conference website and brochures as per your package

Contact Us

For all Sponsorship and Exhibition queries, or for any other conference matter, please contact the Conference Chairs:

Professor Ben Thornber – Ben.Thornber@sydney.edu.au

Professor Steven Armfield – Steven.Armfield@sydney.edu.au

Conference Venue

The 23rd Australasian Fluid Mechanics Conference will be held at the Abercrombie Building on the University of Sydney campus. With 9100 square metres of light-filled flexible teaching and learning space, the latest technology and prime position near the University's historic main campus, the purpose-built Abercrombie Building will inspire generations of leaders to come. The campus is located just thirty minutes walk from Darling Harbour, or thirteen minutes by public transport from world-famous Circular Quay featuring the Opera House and Harbour Bridge.

The international airport is just seven kilometres from the Abercrombie building, making a quick and economic taxi ride.



Conference Sponsorship Packages

Major Conference Sponsorship Packages

Gold Conference Sponsor (Limited to 1)

\$8,000 (incl. GST)

As the Gold Conference Sponsor you will receive the following entitlements:

Exhibition Trade Table

- 1 x Trestle Table
- 2 x Chairs
- 1 x Table Cloth

Registration and Social Functions

- 3 x complimentary delegate registrations including two years membership of AFMS (includes all sessions, morning and afternoon tea breaks, lunches, welcome reception and conference dinner)

Marketing and Promotion

- Company naming rights to one keynote lecture (Subject to printing deadlines)
- Opportunity to give a 5 minute presentation at the opening of the conference.
- Your corporate signage prominently displayed on the main stage in the plenary room/common areas. Free standing banner to be supplied by sponsor.
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo and company profile featured in any conference printed or electronic program materials
- Logo displayed on conference holding slides at the conference
- Opportunity to supply 1 x satchel insert or delegate gift. Item to be approved by the conference organisers and to be supplied by sponsor
- Acknowledgement as the Gold Conference Sponsor during the conference

Silver Conference Sponsor (Limited to 5)

\$4,000 (incl. GST)

As the Silver Conference Sponsor you will receive the following entitlements:

Exhibition Trade Table

- 1 x Trestle Table
- 2 x Chairs
- 1 x Table Cloth

Registration and Social Functions

- 2 x complimentary delegate registrations including two years membership of AFMS (includes all sessions, morning and afternoon tea breaks, lunches, welcome reception and conference dinner)

Marketing and Promotion

- Your corporate signage prominently displayed on the main stage in the plenary room/common areas. Free standing banner to be supplied by sponsor.
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo and company profile featured in any conference printed or electronic program materials
- Logo displayed on conference holding slides at the conference
- Opportunity to supply 1 x satchel insert or delegate gift. Item to be approved by the conference organisers and to be supplied by sponsor
- Acknowledgement as the Silver Conference Sponsor during the conference

Bronze Conference Sponsor (Multiple available)

\$2,000 (incl. GST)

As a Bronze Conference Sponsor you will receive the following entitlements:

Registration and Social Functions

- 1 x complimentary delegate registrations including two years membership of AFMS (includes all sessions, morning and afternoon tea breaks, lunches, welcome reception and conference dinner)

Marketing and Promotion

- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo featured in any conference printed or electronic program materials
- Logo displayed on conference holding slides at the conference
- Opportunity to supply 1 x satchel insert or delegate gift. Item to be approved by the conference organisers and to be supplied by sponsor
- Acknowledgement as the Bronze Conference Sponsor during the conference

Conference Function Sponsorship Packages

Conference Dinner Sponsor (Limited to 1)

\$4000 (incl. GST)

As the Conference Dinner Sponsor your organisation will be the host of the 23rd Australasian Fluid Mechanics Conference Dinner. You will receive the following entitlements:

Registration and Social Functions

- 5 x complimentary dinner tickets

Marketing and Promotion

- Event Naming rights
- Verbal acknowledgement at the opening of the Conference Dinner
- Opportunity to give a 5 minute presentation during the event.
- Your corporate signage prominently displayed during the function. Free standing banner to be supplied by sponsor.
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Recognition as Conference Dinner Sponsor
- Logo featured in any conference printed or electronic program materials
- Logo and advertisement printed on the awards booklet / dinner menus
- Acknowledgement as the Awards Dinner Sponsor during the conference
- Opportunity to provide a sponsor supplied gift for dinner attendees

Welcome Reception Sponsor (Limited to 1)

\$2000 (incl. GST)

A Welcome Reception will be held for all delegates on the opening night of the conference. As the Welcome Reception Sponsor you will receive the following entitlements:

Registration and Social Functions

- 5 x complimentary tickets to the Welcome Reception

Marketing and Promotion

- Event Naming rights
- Opportunity to give a 5 minute presentation at the opening of the event.
- Your corporate signage prominently displayed at the event. Free standing banner to be supplied by sponsor
- Opportunity to provide a sponsor supplied gift to each registered delegate
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo featured in any conference printed or electronic program materials
- Logo displayed on conference holding slides at the conference

- 1 x satchel insert. Item to be approved by the conference organisers and to be supplied by sponsor
- Acknowledgement as the Welcome Reception Sponsor during the conference including during the event

Student Networking Event Sponsor (Limited to 1)

\$2000 (incl. GST)

A student networking event will be held for eligible delegates during the conference. As the Student Networking Event you will receive the following entitlements:

Registration and Social Functions

- 2 complimentary tickets to the Student Networking Event

Marketing and Promotion

- Event Naming rights
- Opportunity to give a 5 minute presentation at the opening of the event
- Your corporate signage prominently displayed at the event. Free standing banner to be supplied by sponsor
- Opportunity to provide a sponsor supplied gift to each registered delegate
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo featured in any conference printed or electronic program materials
- Logo displayed on conference holding slides at the conference
- 1 x satchel insert. Item to be approved by the conference organisers and to be supplied by sponsor

Women In Fluid Mechanics Event Sponsor (Limited to 1)

\$2000 (incl. GST)

A Women In Fluid Mechanics Event will be held for eligible delegates during the conference. As the Women In Fluid Mechanics Event you will receive the following entitlements:

Registration and Social Functions

- 2 complimentary tickets to the Women In Fluid Mechanics Event

Marketing and Promotion

- Event Naming rights
- Opportunity to give a 5 minute presentation at the opening of the event
- Your corporate signage prominently displayed at the event. Free standing banner to be supplied by sponsor
- Opportunity to provide a sponsor supplied gift to each registered delegate
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo featured in any conference printed or electronic program materials
- Logo displayed on conference holding slides at the conference
- 1 x satchel insert. Item to be approved by the conference organisers and to be supplied by sponsor

Lanyard Sponsor (Limited to 1)

\$1500 (incl. GST)

This is an exclusive opportunity. The Lanyard Sponsor will have the opportunity to provide your own branded lanyards to the conference. Lanyards will be worn by all participants of the conference including delegates, sponsors and exhibitors. As the Lanyard Sponsor your organisations logo will also appear on every name badge card.

The Lanyard Sponsor will receive the following entitlements:

- Logo printed on all lanyards (to be supplied by the sponsor)
- Logo printed on name badges
- Logo displayed on the conference website and hyperlinked to your company website
- Logo featured in any conference printed or electronic program materials

Satchel Insert Sponsor (Multiple opportunities)

\$500 (incl. GST)

The Satchel Insert Sponsors of the Conference will receive the following entitlements:

- 1 x satchel insert, item to be approved by the conference organisers and supplied by the sponsor

Conference Exhibitor Package

Exhibitor

\$1,500 (incl. GST)

As an exhibitor of the Conference you will receive the following entitlements:

Exhibition Trade Table

- 1 x Trestle Table
- 2 x Chairs
- 1 x Table Cloth

Promotion and Marketing

- Opportunity to display corporate signage (1) next to your table. Free standing banner to be supplied by sponsor.
- Listed on the conference website and hyperlinked to your company website
- Listed in all conference printed materials

Notes:

- All artwork, promotional items and signage have to be provided to the organizers.
- Deadline for all artwork submission is the 31st of October 2022.
- All promotional items and signage has to be received by the 31st of October 2022
- Final commitment to individual package has to be made by the 1st of September 2022.

Contact

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